

9th Australasian Microarray and Associated Technologies Meeting



Sponsorship Opportunities

**The Carrington Hotel,
Katoomba, New South Wales**

18th -22st October 2009

Invitation

On behalf of the conference organising committee and the AMATA executive committee, I am delighted to invite you to participate in the 9th Australasian Microarray and Associated Technologies Association (AMATA) Meeting as a sponsor and exhibitor.

The 2009 meeting will be held at the Carrington Hotel in Katoomba, west of Sydney and already has attracted a fantastic lineup of international speakers. The committee has decided to institute a number of changes this year to increase the number of researchers and students, the breadth of the scientific material covered by the conference and the interaction between our sponsors and registrants. As a result, we expect a high turnout of Australian and New Zealand researchers involved in all aspects of high-throughput genomic technologies.

The committee is particularly mindful of the needs of our sponsors and exhibitors, and will work with you to ensure appropriate acknowledgement and the best possible exposure.

Attendance at the conference will allow manufacturers and distributors opportunities to:

- Develop new leads and business, by face-to-face contact with attendees throughout the conference.
- Market their products to the attendees in a mixed poster/trade exhibition.
- Gain access to our database of conference attendees.

We thank you for your past support and look forward to your participation in Sydney in 2009.

Dr Helen Speirs,
Trade Coordinator
Ramaciotti Centre for Gene Function Analysis
University of New South Wales

Conference Venue

The 2009 AMATA Meeting will be held at the Carrington Hotel, Katoomba, in the Blue Mountains, 90 minutes west of Sydney. The Hotel is located near to the World Heritage listed Blue Mountains National Park.



Confirmed Invited Speakers

Keynote Speaker

Patrick Brown (Stanford) <http://brownlab.stanford.edu/>

Plenary Speakers

Martha Bulyk (Harvard) <http://www.hms.harvard.edu/dms/bbs/fac/bulyk.html>
Carlo Croce (Ohio) <http://www.cancergenetics.med.ohio-state.edu/4617.cfm>
Greg Gibson (UQ) <http://www.cals.ncsu.edu/genetics/gibson/gibson.html>
Tom Gingeras (CSHL) http://gradschool.cshl.edu/staff/gingeras_.html
Vishy Iyer (Texas) <http://microarray.icmb.utexas.edu/research.html>
Michal Janitz (UNSW) <http://www.babs.unsw.edu.au/directory.php?personnelID=124>
Javed Khan (NCI) <http://ccr.cancer.gov/staff/staff.asp?profileid=5584>
Stephan Schuster (Penn State) <http://schuster-5.bx.psu.edu/labpage/home.html>
Olga Troyanskaya (Princeton) <http://function.princeton.edu/ogt.html>

Workshop Speakers

Cheryl Kerfeld <http://epmb.berkeley.edu/facPage/dispFP.php?l=1295>
Laura Hoopes <http://www.biology.pomona.edu/people/faculty/hoopes.shtml>

Conference Organising Committee

Prof Ian Dawes (UNSW) - Chair
Mr Geoff Kornfeld (UNSW) - Convenor
Dr Helen Speirs (UNSW) – Trade Liason
Dr Ruby Lin (UNSW)
Dr Alan Wilton (UNSW)
Mrs Angela Higgins (UNSW)
Dr Dan Catchpoole (Westmead Hospital)
Dr Rohan Williams (ANU)
Dr Nikola Bowden (U Newcastle)
Dr Warren Kaplan (Garvan Institute)

AMATA Executive Committee

Dr Sean Grimmond (IMB) *President*
Dr Gordon Smyth (WEHI) *Vice President*
A/Prof Nigel Swanson (UWA) *Treasurer*
Dr Andrew Holloway (PMCI) *Secretary*
Dr Dan Catchpoole (Westmead Hospital)
Prof Ian Dawes (UNSW)
A/Prof Nick Haywood (QIMR)
Dr Ruby Lin (UNSW)
Dr Les McNoe (Otago)
Dr Stephanie Palmer (ANU)
A/Prof Rik Thompson (U Melbourne)
Mr Mark van der Hoek (U Adelaide)

Conference Organisers

The conference organisers are NCG Consultants Pty Ltd and CVBS Sydney and are acting as the agents for the 9th Australasian Microarray and Associated Technologies Association (AMATA) Meeting.

Sponsorship Options

Platinum Sponsorship: \$10,000 ex GST (Maximum 5 available)

- 1 double space Conference Booth in a prime position
- Complimentary registration for 3 people (including conference materials, free attendance to main conference, workshops, coffee breaks, and conference dinner)
- Logo prominently displayed on the abstract book and conference announcement posters
- Two full page advertisements in the abstract book¹
- Up to 3 full page advertisements in the conference satchel²
- Logo prominently displayed on the AMATA Meeting web site with links to the sponsor's web page
- Logo on final program itinerary
- Logo up on the screen during breaks
- Logo on conference satchel
- Acknowledgement as a Platinum Sponsor in all conference correspondence and media releases
- Sponsorship of one session with logo and acknowledgement on screen at the beginning and end of the session, and posters and/or banner in the room³
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act.

Gold Sponsorship: \$6,500 ex GST

- 1 single space Conference Booth.
- Complimentary registration for 2 people (including conference materials, free attendance to main conference, coffee breaks, and conference dinner)
- Logo on the abstract book and conference announcement posters
- One full page advertisement in the abstract book¹
- Full page advertisement in the conference satchel²
- Logo on the AMATA Meeting web site with links to the sponsor's web page
- Logo on final program itinerary
- Logo up on the screen during breaks
- Acknowledgement as a Gold Sponsor
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act.

Silver Sponsorship: \$4,000 ex GST

- 1 single space Conference Booth.
- Complimentary registration for 1 person (including conference materials, free attendance to main conference, coffee breaks, and conference dinner)
- Logo on the abstract book
- One half page advertisement in the abstract book¹
- Logo on the AMATA Meeting web site with links to the sponsor's web page
- Logo on final program itinerary
- Acknowledgement as a Silver Sponsor

¹ Sponsors to supply advertisements in pdf or image (tiff, jpeg, etc.) formats.

² Sponsors to supply advertisements as hard copies.

³ Maximum of 2 posters and one banner. Sponsor to supply all materials required.

Conference Dinner: \$5,000 ex GST (1 available)

- Exclusive naming rights to the Conference Dinner
- Acknowledgment as the Conference Dinner Sponsor during the Dinner Welcome Address
- Complimentary registration for 1 person (including conference materials, free attendance to main conference, coffee breaks, and conference dinner)
- Two complimentary dinner tickets
- Corporate signage prominently displayed at the Dinner (provided by sponsor)
- Opportunity to make a 5 minute (max) presentation at the Dinner
- Acknowledgement as the Dinner Sponsor in the abstract book and the relevant conference registration pages with logo and a link to the sponsor's web page
- Product sample, promotional give-away or full page advertisement in the conference satchel⁴
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act.

Keynote Speaker: \$3,000 ex GST (1 available)

- Exclusive naming rights to the Keynote Talk
- Acknowledgment as the Keynote Sponsor in the abstract book and the relevant conference registration pages with logo and a link to the sponsor's web page
- Corporate signage prominently displayed during the session (provided by sponsor)

Overall Workshop/ Special Interest Group Sponsor: price negotiable**Individual Workshops & Special Interest Groups: \$3,000 ex GST**

(Limited number available- for availability and conditions contact Dr Helen Speirs)

Satchel Insert: \$1,000 ex GST

- Product sample, promotional give-away or A4 page brochure inserted in conference satchel (maximum 3 items)

Core Facilities Display: \$375 ex GST (only available to AMATA Nodes)

- One A0 poster area for display in the Core Facilities Display Area (core facilities will not be permitted to display posters advertising their services in the scientific poster sessions.)

Extra Exhibitor Staff: \$250 ex GST

If exhibitors require extra staff on their stand, a fee of \$250 per person will apply. This covers morning teas, lunches and afternoon teas but does not include attendance to Conference Session or the Conference Dinner.

⁴ Sponsors to supply advertisements as hard copies.

SPONSORSHIP SUMMARY

Package	Total Cost (ex GST)	Booth	Registration	Abstract book	Satchel Insert	Conference Dinner Ticket
Platinum	\$10,000	1 double	3	2 x 1 page advert	2	3
Gold	\$6,500	1 single	2	1 x 1 page advert	1	2
Silver	\$4,000	1 single	1	1 x ½ page advert	-	1
Conference Dinner	\$5,000	-	1	-	1	2
Keynote Speaker	\$3,000	-	-	-	-	-
Workshops & SIGS	\$3,000	-	-	-	-	-
Satchel Inserts	\$1,000	-	-	-	3	-
Core Facilities	\$250	-	-	-	-	-

Booking and Deposit

To secure a sponsorship, please complete the 'Application Form' and forward it to Dr Helen Speirs at the Ramaciotti Centre for Gene Function Analysis at the University of NSW. Allocation of sponsorship packages will be made strictly in order of receipt of application forms and finalised payment. To ensure your selection please book early.

Final Payment

Settlement of all outstanding monies is required to be paid by ***2009. If payment is not received by this date, the conference organisers reserve the right to re-assign your sponsorship without notice.

Cancellation

Cancellation of bookings must be made in writing and forwarded to the conference organisers. Cancellations received before *** 2009 will receive a refund of all payments, less the non-refundable deposit.

Insurance

We suggest that valuable items be removed from the booths overnight. It is the responsibility of each exhibitor to ensure that their stand and the goods on display are adequately insured for theft and damage.

Accommodation

Sponsors will be able to book accommodation at the Carrington Hotel, the Mountain Heritage Hotel or the Palais Royale where competitive room rates have been negotiated. Further details will be provided in the exhibitor information pack.

Exhibitor Manual

An exhibitor manual will be provided on payment of deposit. This will contain detailed maps of the venue and details of meeting-provided inclusions such as chairs, lights, power and stands.

Disclaimer

Every effort has been made to present all the information contained in this brochure as accurately as possible, AMATA, the conference Organising Committee, and CVBS do not accept responsibility for any act or omission on the part of the service providers procured for this event, for any inaccuracy or misdescription, for any delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

9th Australasian Microarray and Associated Technologies Meeting

Sponsorship Application Form

Please complete and fax to Dr Helen Speirs 02-9385-1277

Organisation/Company:

Contact Person:

Address:

State:

Postcode:

Email:

Phone:

Mobile:

Fax:

Sponsorship:

	AUS \$ (GST ex)	Please Select
Platinum (only 5 available)	\$10,000	_____
Gold	\$6,500	_____
Silver	\$4,000	_____
Conference Dinner (only 1 available)	\$5,000	_____
Keynote Speaker (only 1 available)	\$3,000	_____
Workshop (limited number available)	\$3,000	_____
Satchel Insert	\$1,000	_____
Core Facility Display	\$250	_____
Extra Exhibitor Staff	\$375	_____

Total Amount: \$ _____

Sponsors will be invoiced directly by the conference organiser, NCG Consultants
